
Med Blue Growth Community Transnational Event

“Innovation for the development of marine energies in the Mediterranean”

Novel technologies, environmental sustainability, and awareness raising

27-28th November 2017, Naples

REGISTER

Context

InnoBlueGrowth (IBG)'s main objective is to ensure the communication and capitalization activities of thematic projects dealing with Blue Growth issues in order to **increase their impacts towards common identified targets**. IBG is implementing concrete actions such as a communication strategy, community building initiatives and capitalization events, among others, to build a **real community of Blue Growth actors**. This innovative community allows the reinforcement of an **integrated approach between modular projects and transnational key stakeholders**, this being indeed a *sine qua non* condition to support Mediterranean clusters in their transnational activities processes.

The theme chosen for the second Capitalization event organized by IBG is **blue energies**, as two of the modular projects it capitalizes deal with this topic: **MAESTRALE** and **PELAGOS**.

MAESTRALE aims to lay the basis for a maritime energy deployment strategy in the Mediterranean. MAESTRALE promotes the creation of Blue Energy Labs (BEL) in each participating region, involving local enterprises, public authorities, agencies and citizens in order to support future blue policies and plan concrete development strategies for blue growth.

PELAGOS aims to develop smart and sustainable growth by enhancing a transnational Mediterranean cluster in the blue energy sector. PELAGOS facilitates the distribution of targeted solutions and products specifically calibrated for the Med region. It also offers support to relevant stakeholders by promoting knowledge sharing in R&D and by enhancing social acceptance.

This transnational action will help establish the first steps towards the sustainable development of marine renewable energies by involving all actors of the sector. It will also be the opportunity to transfer key messages to the Union for the Mediterranean's Stakeholders' Conference to be held the following days.

Objectives of the workshop

- To better know and exploit the knowledge resulting from MAESTRALE, PELAGOS, and other projects on blue energies;
- To increase the visibility of the Blue Growth community and its impact on the policy making process at regional, local, national and Mediterranean level, with specific focus on issues related to:
 - Investments and synergies for technology funding, including the combination of grants and financial engineering;
 - Integrated Coastal Zone Management/Maritime Spatial planning, and social acceptance, in line with the implementation of the EU Directive on Maritime Spatial Planning;
 - Environmental sustainability, components, and natural capital assessment;
 - Awareness raising and education for blue growth;
- To meet Experts from the blue energy sector for peer-reviewing;
- To exchange innovation and funding best practices in the blue energy sector;

Target audience

- Decision-makers
- End-users, stakeholders, and funding entities in the blue energy sector
- Multipliers such as Journalists, regional agencies, etc.
- Interreg programme bodies (Joint Secretariat, modular projects...)
- Entrepreneurs from supply chain

Expected outputs

- Possible synergies and mutual enrichment among the INTERREG projects dealing with similar issues
- Projects links to other related Mediterranean initiatives
- Identified innovative approaches that could be relevant also to other regions in the Mediterranean
- A common message on the issue of blue energies in the Mediterranean
- Position paper and technical recommendations

Location and duration

Location: [Università Parthenope](#), Via Ammiraglio Ferdinando Acton, 38, 80133 Napoli, Italy

Duration: 2 days

Languages

Simultaneous translation will be provided in French, Italian, and English (day 1 only, to be confirmed)

Provisional agenda

27th November 2017

13:45 Registration

14:00	Welcome Facilitator: <i>Annibale Cutrona</i> , Director, CoNISMa <i>Rettore della</i> Università Parthenope, CoNISMa (10') <i>Serena Angioli</i> , Assessore ai Fondi europei, Politiche giovanili, Cooperazione europea e Bacino euro-mediterraneo, Regione Campania, Vice-Presidente Commissione Intermediterranea CRPM (tbc.) (10') Latest advancements of InnoBlueGrowth and expectations from the event, <i>Caterina Praticò</i> – Project Manager, CoNISMa, Rome – Italy (10')
14:30	Objectives of the workshop Facilitator: <i>Caterina Praticò</i> , Project manager, CoNISMa Advancement of MAESTRALE, <i>Simone Bastianoni</i> – Coordinator of MAESTRALE, Università di Siena – Italy (10') Advancement of PELAGOS, <i>Markos Damasiotis</i> – Coordinator of PELAGOS, Center for Renewable Energy Sources (CRES) – Greece (10') Key note speech tbd. (10')
15:00	Blue energies in the Mediterranean – State of the sector <i>This session aims to be an introductory session on the different issues that will be debated in the following parts through the round-table activities.</i> <i>It draws from the experience gathered through the COM&CAP MarInA-Med conclusions on Blue energies, as well as the progress of the issues identified in the Launch Community event of April 2017 and the expertise of the speakers.</i> Facilitator: <i>Elodie Nunes</i> , Programme and Policy Officer, CPMR Intermediterranean Commission Issue 1: Investments and synergies for technology funding, <i>Damien Périssé</i> , Director for Maritime Affairs, CPMR – France (tbc.) (10')

Issue 2: Integrated Coastal Zone Management/Maritime Spatial planning, and social acceptance, *Eleni Hatziyanni*, Region of Crete, CPMR, Associated partner of InnoBlueGrowth – Greece (10')

Issue 3: Environmental sustainability, components, and natural capital assessment *Federico Di Penta*, International Relations Officer, Marevivo – Italy (10')

Issue 4: Awareness raising in education, how to explain blue growth and energy potential to schools and universities, *Clémence Le Corff*, EU Project Manager, Pôle Mer Méditerranée – France (10')

Challengers (20')

Challenger 1: *Felice Arena (tbc.)*, Mediterranean University of Reggio Calabria – Italy

Challenger 2: *Arianna Azzellino*, Politecnico of Milano – Italy

Challenger 3: *Jason Bongailas*, Senior Manager, Malta Marittima – Malta

Challenger 4: *Ioannis K. Chatjigeorgiou*, Professor and Engineer, National Technical University of Athens – Greece

1 per table with (5') each. Potentially from other HPs/MPs.

16:00 Coffee Break

16:30 Discussing issues – Round-table exercise

Facilitator: Damien Perissé, Director for Maritime Affairs, CPMR. Associated partners would help stir the debates

Table 1 – Investments and synergies for technology funding

- ➔ *Round-table moderators – Domenico Coiro*, Università di Napoli “Federico II” – Italy

Table 2 – Integrated Coastal Zone Management/Maritime Spatial planning, and social acceptance

- ➔ *Round table moderator – Masha Stroobant*, DLTM, Representative of the CLIPPER Project (Interred Europe) – Italy

Table 3 – Environmental sustainability, components, natural capital assessment

- ➔ *Round table moderator, Simone Bastianoni*, Professor and MAESTRALE Project coordinator, University of Unisi – Italy

Table 4 – Awareness raising in education, how to explain blue growth and energy potential to schools and universities

→ Round table moderator (tbd.)

17:30	Summary of discussions from the round-tables <i>Damien Perissé, Director for Maritime Affairs, CPMR, and round-table moderators</i>
18:00	End of Day 1 & introduction for Day 2 Explanation of the engineering of the wave energy plant of the Port of Naples (before departure), <i>Diego Vicinanza, Professor, University of Campania “Luigi Vanvitelli” – Italy</i>

End of Day 1

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9:00	Departure for the study visit at the wave energy plant – Port of Naples (tbc.)* <i>Coordinator: Diego Vicinanza, Professor, University of Campania “Luigi Vanvitelli” – Italy</i> <i>Facilitator: Enrico Zambianchi, Parthenope University of Naples – Italy</i>
10:30	Coffee break
11:00	Match-making exercise Facilitators: <i>Ioannis K. Chatjigeorgiou</i> , Professor and Engineer, National Technical University of Athens, <i>Marta Briones</i> , Head of Press and Communication, ASCAME, and <i>Mirko Đurović</i> , Institute of Marine Biology of the University of Montenegro <i>This session aims to enhance Public-Private networking to support cooperation in the blue energies field (on the road to the Mid-term conference and the elaboration of Memoranda of Understanding).</i> <i>Division into smaller groups, each underlining various governance levels and types of actors, discussing activities and common questions.</i> <i>Wrap-up</i>
12:15	Paving the way for the future & Debate

Facilitator: *Céline Dubreuil-Imbert*, Programme Officer, Plan Bleu, and *Ioannis K. Chatjigeorgiou*, Professor and Engineer, National Technical University of Athens

Blue growth in Interreg MED, Maria Groueva – Project officer, Interreg MED Programme Joint Secretariat – France (7')

Debate, Q&A and suggestions of orientation for the future of the project/programme with regards to Blue Energies

Restitution of discussions from the previous match-making exercise (ASCAME, NTUA, Univ. Montenegro), debate and Q&A (Plan Bleu) with the participants (Plan Bleu).

13:00 Closing remarks

Daide Strangis, Executive Secretary, CPMR Intermediterranean Commission

Link with UfM Stakeholders' Conference on Blue Economy

13:30 Networking cocktail

End of Day 2

* Should the weather allow it.

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Side Events

(restricted)

Interreg Med Blue Growth community meeting

(restricted to MAESTRALE, PELAGOS & IBG project partners and associated partners only)

14:30	Fostering synergies <i>Coordination InnoBlueGrowth: Caterina Pratico, Project Manager, CoNISMa</i> <i>Coordination MAESTRALE: Simone Bastianoni, Professor, University of Siena.</i> <i>Coordination PELAGOS: tbd.</i>
16:00	End of project meetings

Meeting of the IMC-CPMR Task Force on the Blue economy

(restricted to IMC members and invited external stakeholders)

back-to-back to

Project Steering Committees

16:15	Co-EVOLVE4BG project meeting	Steering Committees (90') <i>InnoBlueGrowth</i> <i>MAESTRALE</i>
18:00	Task Force – Monitoring in the Regions of the Union for the Mediterranean Agenda on Blue Economy <i>Presentation of and debates on latest regional works and initiatives on the Blue Economy, reflections on the messages to transfer to the Union for the Mediterranean</i>	
19:30	End of meetings	

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09:00	Steering Committee (continued) (tbc.)
	<i>MAESTRALE (room X)</i>
12:00	End of project meeting