"Greening the cruise and recreational boating sectors in the Mediterranean"

13 April 2022

Port of Sète, France

REGISTRATION

Hybrid event

9:00 am -1:00 pm CET Time

1. Context and objectives of the conference

Maritime transport represents one of the most important activities of the blue economy for the Mediterranean. The Mediterranean represents 27% of global maritime traffic and hosts 10% of the world's cruises. The growth of the cruise sector is particularly strong: it is the most important sector of the tourism economy in terms of gross value added and job creation. Cruises in the Mediterranean increased by 8% between 2017 and 2018, for a total of more than 4 million passengers. The Mediterranean is the first destination area for European cruise passengers, and the second largest market in the world (Plan Bleu, 2021). The Mediterranean Sea is also a popular destination for recreational boating. Most of the recreational boats that circulate in the Mediterranean are less than 24 meters long, but the number of large yachts is increasing, in line with global trends. A large proportion of the world's mega-yachts (around 70%) sail in the Mediterranean year-round, with marinas generally close to full occupancy of their capacity, especially in EU-Western Mediterranean countries and in high season. As a source of employment and dynamism in the region, the recreational boating and cruising sectors also have significant environmental impacts (e.g. emissions of gases and fine particles, impact on marine fauna and flora, noise and light pollution).

To encourage and support the transition of these two sectors towards environmental and social sustainability, PSAMIDES Project and the Interreg Med Blue Growth Community have decided to organize together a capitalization event to highlight key recommendations and to showcase some concrete solutions developed within the framework of these projects.

2. Expected outputs

- Official release and dissemination of the Guidelines for Sustainable Cruise and Yachting in the Mediterranean Region developed by the Mediterranean Blue Growth Community in partnership with Sustainable Tourism Community and Mediterranean Biodiversity Protection community
- Sharing of best practices and tools developed by PSAMIDES project and others to improve the sustainability of cruising and recreational boating sectors in the Mediterranean
- A widened and shared knowledge among scientists, decision-makers and entrepreneurs on challenges faced by cruise and recreational boating sectors in the Med region
- Promote transfer and strengthen capitalization of the jointly elaborated tools/measures and results that explicitly target collective territorial appropriation and ownership

3. Target Audience

- Stakeholders in the maritime transport sector (Port and marinas managers, cruise companies)
- Funding entities
- SMEs
- Multi-level decision-makers
- The private sector
- Interreg programme bodies (Joint Secretariat, Horizontal Projects, Modular projects and Integrated projects, etc.)

4. Languages

A simultaneous translation will be provided in French and English.

5. Agenda

April, 13th 2022

| 8:30 – 9:00 | Welcome and registration of participants |

| 9:00 – 9:20 | **Opening Ceremony – institutional presentation** |

Moderator: **Xavier Bernard-Sans,** *General Secretary of the Euroregion Pyrenees Mediterranean*

- **Sébastien Denaja**, *Regional Councillor of the Occitanie Region for the Europe and International Cooperation delegation*
- **Jean-Claude Gayssot,** *President of Port de Sète – Sud de France*

| 9:20 – 9:50 | **Cruise & Recreational boating in the Med: Which challenges?** |

Moderator: **Xavier Bernard-Sans,** *General Secretary of the Euroregion Pyrenees Mediterranean*

- **Cruise & recreational boating in the Med region: Which economic and environmental impact?** - **Dr Céline Dubreuil**, *Programme Director – Plan Bleu*

- **Small and Medium Port challenges in the Mediterranean** – **Enric Martínez,** *Ports of Catalonia*

  - **Linos Voskarides**, *European Commission, DG Maritime Affairs and Fisheries*

| 9:50 – 10:40 | **MED Blue Growth Community & PSAMIDES Project** |

- **Presentation of the Blue Growth Community & of the Guidelines for Sustainable cruise & recreational boating** - **Dr Céline Dubreuil,** *Programme Director – Plan Bleu*

- **Sustainable approaches in the cruise industry** - **Jean-François Suhas,** *President of the Marseille Provence Cruise Club*

- **Presentation of PSAMIDES project & White Paper** – **Mireia Boya,** *project manager of Euroregion Pyrenees Mediterranean*

- **Olivier CARMES,** *General Director of Port de Sète – Sud de France*

Q&R

| 10:40 – 11:00 | **Coffee break** |

11:00 – 11:45	**Round table 1 - Circular economy in the cruise & recreational boating sector**
	Facilitator & Introduction: **Emmanuel Maniscalco**, *Conference of Peripheral Maritime Regions - CPMR*
	• **Boat eco-design, Fabio Bignoli,** Chief Operations Officer- Northern Light Composites
	• **Solution for reusing recreational boats at the end of their life,** Thibault Saint-Olive, *Director of Operations, Chantier Bathô*
	Q&R
11:45 – 12:50	**Round table 2 - Smart Ports and marinas : Solutions from PSAMIDES**
	Moderator: **Mireia Boya,** *Project manager of Euroregion Pyrenees Mediterranean*
	Testimonies from PSAMIDES partners - ports & marinas - having implemented innovative technologies
	• Panel of speakers :
	Enric Martínez, *Ports of Catalonia*
	Fabien Luais, *Director of Port de Plaisance of Sète – Sud de France*
	Minas Seimenis, *Technical Advisor at Heraklion Port Authority*
	• Fostering transfer of best practices in other Mediterranean ports & marinas – **Nektaria Berikou,** *Manager, Athena Research Center / Corallia*
	Q&R
12:50-13:00	**Closing**
	Caterina Praticò, *Blue Growth Community Project Coordinator, CoNISMa*
	Fabien Luais *– Director, Port de Plaisance of Sète – Sud de France*
	Maria Groueva, *Interreg MED Programme Joint Secretariat*
13:00 – 13:30	**Cocktail – Lunch (VIP Area)**

End of meeting

List of Blue Growth Community partners:

CoNISMa Consorzio Nazionale Interuniversitario per le Scienze del Mare
ascame
CPMR CRPM
Plan Bleu
National Technical University of Athens
INSTITUT ZA BIOLOGIJU MORA

Interreg Mediterranean
EUROPEAN UNION
BLUE GROWTH

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List of PSAMIDES project partners:

EUROREGIO
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Pyrénées Méditerranée
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Sud de France

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